

Selected financial data for the entire IMS Group for 2025

(numeral values in k of PLN)	12 month period ended		2025 vs 2024 change	
	31 Dec 2025 /estimates/	31 Dec 2024	numeral	percentage
Net income from sales	66,342	66,388	(46)	-
EBIT	13,271	15,112	(1,841)	(12,2%)
<i>EBIT profitability</i>	<i>20,0%</i>	<i>22,8%</i>		
EBITDA (Operating result + depreciation)	18,851	20,731	(1,880)	(9,1%)
<i>EBITDA profitability</i>	<i>28,4%</i>	<i>31,2%</i>		
Net profit attributable to shareholders of the parent unit	8,949	11,060	(2,111)	(19,1%)
<i>Net profitability</i>	<i>13,5%</i>	<i>16,7%</i>		

Diagram: Structure of net sales revenues by sales category in 2025 (in k of PLN)

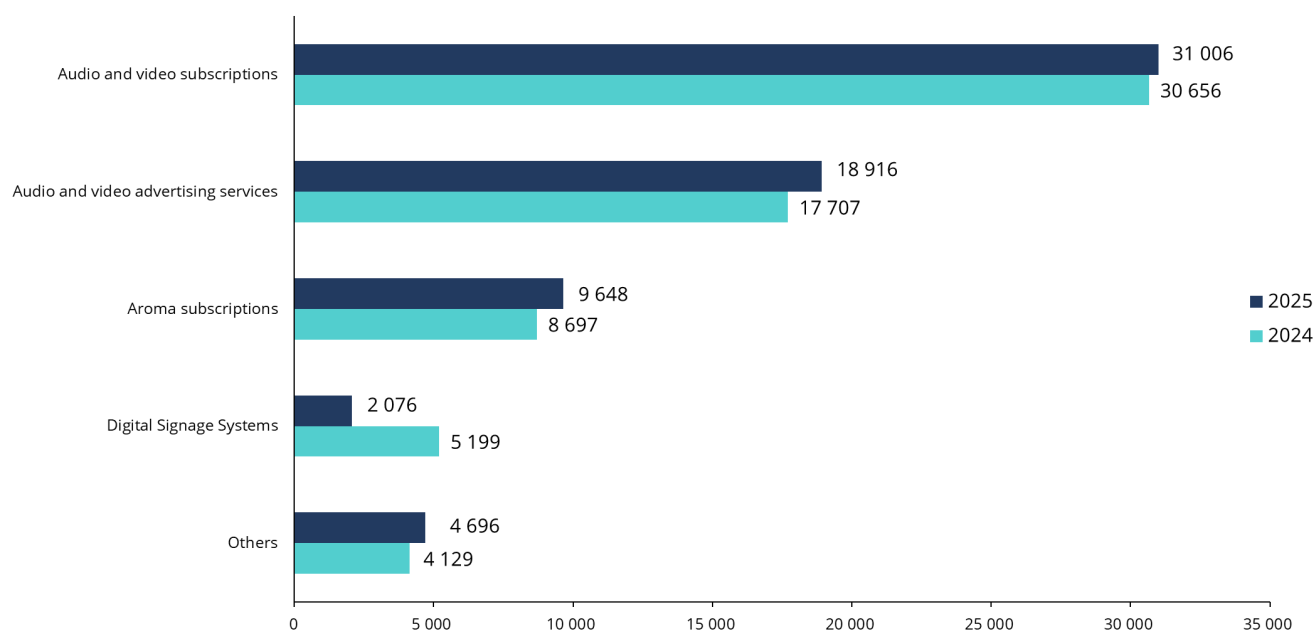


Table: Change i number of subscription locations in the IMS Capital Group

	12 month period ended		growth ratio 2025 / 2024	
	31 December 2025	31 December 2024	numeral	percentage
Number of commercial locations (audio and video subscriptions), including:	35,489	33,838	1,651	5%
- audiomarketing economic segment locations	15,933	15,792	141	1%
Number of commercial locations (aroma subscriptions)	5,032	4,312	720	17%
Total number o subscription locations	40,521	38,150	2,371	6%

Diagram: Growth in the number of subscription locations in the IMS Group during the period 2000 to 2025

