

Projections and their implementation:

	Projection 2018 (in PLN million)	Estimated results 2018 (in PLN million)	Implementation of the projection
Net revenues from sales	53.0	52.7	99.4%
EBIT	12.0	12.0	100%
EBITDA	16.5	16.5	100%
Net profit attributable to shareholders of the parent	9.0	9.3	103.3%

Breakdown of sales by business segments:

Segment	Sales 2018 (in PLN million)	Sales 2017 (in PLN million)	Increase y/y
Audio and video advertising services	18.6	15.2	22%
Audio and video subscriptions	17.1	15.9	8%
Aroma subscriptions	6.9	6.0	15%
Digital Signage Systems	5.1	6.1	-16%
Events	2.7	3.7	-27%
Other sales	2.3	1.2	109%
Net revenue from sales	52.7	48.1	10%

Subscription locations 2000-2018

